

# MA Elks State Calendar Raffle

## Publicity Assets

Lodges, PLEASE consider adding this to your Lodge Newsletters. It's a great way to get the word out about this new program which helps fund the charitable efforts of the Association!

### **Sample Newsletter Article:**

The MA Elks Association has unveiled a new program to help fund the charitable efforts of the Association. The 2025 MA Elks Calendar Raffle is now available in our Lodge! This calendar raffle is available for a cost of only \$20 per raffle ticket. The Raffle is being drawn each and every day during the 2025 Calendar Year, and YOU are eligible to win up to 365 times! The Raffle can be purchased by our Members, their relatives, as well as the public. The winners will automatically be sent a check based on the ticket stub that you fill out, so please write legibly. The monthly winner's ticket numbers will be displayed on the Mass Elks Website after each monthly drawing. Come on down and purchase them as we only have a limited number of tickets available.

*(Edit this in whatever format make sense for your Lodge's needs)*

*(If you have a specific person in your Lodge who is selling the tickets, think about adding this to your article, so that people know who to reach out to.)*

Feel free to utilize this link in your article as well.

### **MA Elks State Calendar Raffle Webpage:**

<https://www.maelks.org/state-calendar-raffle/>

A QR Code for your articles is available on the website as well, if you are able to add this to the articles.

Sample posts for your social media accounts are also available on the website as well!