

Massachusetts Association, Inc.

VETERANS MOTORCYCLE RUN COMMITTEE *Donald M. Barnard Jr., State Chairman*

Dear Sponsors,

The Massachusetts Elks Association is having a Motorcycle Run Fundraiser this year to raise money for one of our state projects, "Massachusetts Elks Veterans Fund." The 2024 run will be held at the **Billerica Elks Lodge # 2071 on Sunday, August 25, 2024**. Please spread the word around your lodge to get riders and members involved. The lodge and individual sponsor form is below. 2024 will be our 17th Annual Motorcycle Run and will honor Military Special Operators during our ceremony.

Each year Elks Lodges throughout the state have fundraisers to raise money for hospitalized veterans. Across our Commonwealth and country, in hundreds of veteran's homes and hospitals, tens of thousands of war veterans would live shut away lives, forgotten by their country and countrymen, were it not for such groups as the Benevolent and Protective Order of Elks. The Elks motto: **"So long as there are Veterans, The Benevolent and Protective Order of Elks will never forget them."** Each year, the Elks' contributions to the nation's heroes provided more than \$32 million to more than 300 Veterans Administration Medical Centers, clinics, and state care facilities. The Elks began a partnership with the VHA to support efforts to rescue homeless Veterans in their communities. To this end, the Elks, nationwide, have pledged \$4 million dollars to help end Veterans Homelessness.

Would your lodge kindly make a monetary donation towards the Motorcycle Run. Please make check payable to: **Massachusetts Elks Association**. Send donation to: **Veterans Run, c/o Billerica Elks, Michelle Rayne, PO Box 568, Billerica, MA 01821**. Any questions can be directed to elksvetsrun@yahoo.com.

We offer Sponsorship levels: Double Platinum Level (\$1,000 or more), Platinum Level (\$500 or more), Gold Level (\$250 - \$499), Silver Level (\$100 - \$249), and Friendship Level (\$1 - \$99). Double Platinum Sponsors will be placed on the sleeve of the shirt. Platinum and Gold Sponsors company name or logo will be placed on the back of the t-shirts within your sponsorship level. Platinum level will be at the top and in largest print. Gold level will be in the middle with smaller print. **Double Platinum, Platinum and Gold Level Sponsors may choose either a 2'x2' banner which will be placed at registration and given to the sponsor after the run is over or two motorcycle run t-shirts with the sponsors on the back. Please indicate your preference and if you choose the shirts, indicate the size(s) you want and if you want each in long or short sleeves.**

To ensure your lodge name or individual name is on the t-shirts; please have your donation in by **August 5, 2024**. Any donations received after **August 5, 2024** may not get on the t-shirts. Silver and Friendship level sponsors will not appear on the t-shirt, but will be listed on the day of the event.

In appreciation of your commitment, your lodge name will be placed on the Massachusetts State Elks Veterans Charity Motorcycle Run web page, <http://www.maelks.org/elksvetsrun>
Like our Page on Facebook: **Mass Elks Veterans Motorcycle Run**

Thank you for helping the Massachusetts Veterans to a better future.

If your lodge would like to be a central meeting location where the riders can meet and travel to the registration site together with safety in numbers, please let us know so I can spread the word around the state.

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Sponsorship Form

Lodge or Riders Name _____

OR

Individual/Couple Sponsor Name _____

Sponsorship Level (Please Check One)

-Double Platinum Level (\$1,000.00 or More)
-Platinum Level (\$500.00 or More)
-Gold Level (\$250.00-\$499.00)
-Silver Level (\$100.00-\$249.00)
-Friendship Level (\$1.00- \$99.00)

Top three levels will appear on the shirt and **receive either a 2'x2' banner or can choose two shirts** identifying you as a sponsor in that level. All sponsors will be on the wall leading to the pavilion on the day of the run.

Choose one option

Banner Shirt
Sizes? Long or short sleeve?

Please make check payable to the
Massachusetts Elks Association

Mail to: Veterans Run
c/o Billerica Lodge of Elks
Michelle Rayne
P O Box 568
Billerica, MA 01821